

## East



# Cincinnati, Ohio

March 23-24, 2022 | Duke Energy Convention Center

## Options for Industry Leaders

The Association of Energy Engineers offers industry leaders ways to build awareness and increase your brand's visibility at AEE events. Each sponsorship package shown below can be customized to suit your needs and help you reach your goals.

	Bronze	Silver	Gold	Platinum	Host (Exclusive)
Booth Size	10' x 10'	10' x 20'	10' x 30'	20' x 20'	Up to 20' x 30'
Conference Registrations	15	25	30	50	100
Training Program Registrations	-	-	-	5	7
Exhibit Hall Directory Advertisement	Business Card Size	Quarter Page	Half Page	Full Page	Full Page
Pre-event Marketing	Yes, your logo on pre-event mailings, emails and social media sent to our network of more than 35,000 members, certified professionals and past attendees.				
Brand Visibility	Yes, including sponsor badge ribbons for attendees and your brand included in the on-site event signage, conference program, expo hall directory (including a highlighted floor plan and company listing), event mobile app, website homepage				
<b>Total Investment</b>	<b>\$6,000</b>	<b>\$12,500</b>	<b>\$17,500</b>	<b>\$25,000</b>	<b>\$50,000</b>



## Sponsorship Information

Diane McCullum | [diane@aeecenter.org](mailto:diane@aeecenter.org) | 205-222-1634

\*Please note, various event materials are produced at scheduled times. Sign-up early to ensure your brand is included.

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## Options for Exhibiting Companies

The Association of Energy Engineers offers exhibiting companies additional ways to build awareness and increase your brand visibility at AEE events.

### Daily Sponsorships

<b>Wednesday</b>	<ul style="list-style-type: none"> <li>» Opening Session Networking Breakfast Sponsor</li> <li>» Evening Networking Reception Sponsor</li> <li>» Innovative Technology Breakfast Sponsor</li> </ul>
<b>Wednesday &amp; Thursday</b>	<ul style="list-style-type: none"> <li>» Exhibit Hall Coffee Service Sponsor</li> <li>» Conference Attendee Luncheon Sponsor</li> </ul>

### Featured Sponsorships

Example Attendee Giveaway Items			Example Event Signage	
Tote Bags	Memo Pads	Lanyards	Welcome Banner	Aisle Signs

### Your Brand Recognized

As a Sponsor, your logo will be included in the highly-visible sponsor sections of the following, marketing materials

- » Pre-show promotions - emails & mailings across the industry\*
- » Conference program distributed to all attendees on-site\*
- » Signage displayed across the event, including the entrance, registration area and expo hall
- » A dedicated "Sponsor Thank you" sign displayed in a high traffic area
- » Booth sponsor recognition sign
- » Event mobile app.
- » Sponsor ribbons on your company attendee / staff badges
- » Bold listing in the Exhibit Hall Directory & Floorplan
- » Conference Proceedings available to attendees after the event



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# AEE East 2022 Exhibitor Sponsorships



## Opening Session Networking Breakfast

**Starting at \$3,000** - Officially welcome all conference attendees to the conference. In addition to other on-site and promotional recognition, you may wish to provide coffee mugs or coffee sleeves with your logo to support your company branding. A sign with your logo will be placed next to the coffee service for additional recognition.



## Evening Networking Reception

**Starting at \$5,000** - An outstanding opportunity to reach and interact with all speakers and conference attendees. AEE will provide additional signage featuring your logo, such as expo signs and directionals to the reception. An ideal opportunity to distribute your marketing and promotional materials to attendees within the function area. (Materials distributed require prior approval by AEE.)



## Innovative Technology Breakfast

**\$3,000** - This sponsorship offers you a fantastic opportunity to get your message out during this Wednesday kick-off event and hot breakfast. Includes speaking opportunity at this free event for attendees. You are also encouraged to provide marketing materials to attendees of this event.

(Materials distributed require prior approval by AEE.)



## Exhibit Hall Coffee Service

**Wed or Thurs | \$2,250 per day** - Brighten the morning for expo visitors and conference attendees by sponsoring coffee service in the exhibit hall (coffee, setup, regular cups and tear down). You may wish to provide coffee sleeves with your logo for additional exposure. A sign with your logo will be placed next to the coffee service for further recognition.



## Conference Attendee Luncheon

**Wed or Thurs | Starting at \$3,500** - The attendee luncheons provide an outstanding opportunity to reach all speakers, conference attendees, and seminar delegates. As a co-sponsor of one of these luncheons, you will receive ten luncheon tickets to distribute to key customers and staff. A full sponsor will receive 20 luncheon tickets. Sponsors are encouraged to place marketing materials at each place setting and have a representative personally greet attendees as they enter the luncheon. Provide a company banner to be hung within the luncheon area on the day of your sponsorship.

## Welcome Banner

**\$5,000** - Be the first to welcome conference attendees and visitors to the show. Your logo will appear on a 10' x 20' welcome banner at the entrance to the show.

## Aisle Signs

**\$500 per side** - Catch the attention of attendees as they visit the expo hall.

## Attendee Givaway Item - Lanyards or Tote Bag

**\$2,500** - Provide a branded promotional item to all event attendees when the attendee registers. (Items are provided by the sponsor 14 days before the event, and AEE must approve the item.) All conference attendees will display your logo as they use your item throughout the event.

## Special Tote Bag Offer

**\$10,000** - Gain maximum exposure with this exclusive sponsorship. AEE prints and supplies a quality tote bag featuring your logo. Every conference attendee and expo visitor displays your brand throughout the event.