

# LEAD RETRIEVAL 101

***How are you capturing and following up with all of the leads collected at your booth?***

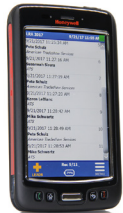
*“Maximize your ROI by using ATS Lead Retrieval services.”*

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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### **Why use event provided Lead Retrieval services?**

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device  
to capture leads  
*Just Point & Scan*

**MobilePlus™**



Large format  
device to capture  
leads  
*Just Point & Scan*

**iPad MiniPlus™**



Use your own  
device to capture  
leads  
*Just Point & Scan*

**LeadsPlus™ App**



**AMERICAN  
TRADESHOW SERVICES**

## LEAD RETRIEVAL ORDER FORM

**DISCOUNT DEADLINE: FRIDAY MAY 5, 2023**

**Click here to  
ORDER ONLINE**

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 60 months



Handheld  
"State of the Art"  
Honeywell Scanner

**MobilePlus™**



Use our iPad &  
our LeadsPlus  
Application

**iPad® Mini Plus™**



Use your own  
IOS or Andoid  
Devices

**LeadsPlus™ App**

| ITEM   | DIS. DEADLINE | SHOW RATE  | QTY   | SUBTOTAL |
|--|---------------|------------|-------|----------|
| <b>Mobile Plus</b>                                     | \$ 369.00     | \$ 419.00  | _____ | \$ _____ |
| <b>iPad Mini Plus</b>                                  | \$ 449.00     | \$ 499.00  | _____ | \$ _____ |
| <b>LeadsPlus App</b><br>(First License)                | \$ 359.00     | \$ 409.00  | _____ | \$ _____ |
| <b>LeadsPlus App</b><br>(Additional License)           | \$ 99.00      | \$ 149.00  | _____ | \$ _____ |
| <b>LeadsPlus App Bundles: (First License Included)</b> |               |            |       |          |
| <b>3 Pack</b>  | \$ 499.00     | \$ 549.00  | _____ | \$ _____ |
| <b>6 Pack</b>  | \$ 799.00     | \$ 849.00  | _____ | \$ _____ |
| <b>10 Pack</b>   | \$ 999.00     | \$ 1049.00 | _____ | \$ _____ |
| <b>Mobile Plus Add-Ons: Post Dis. Deadline</b>         |               |            |       |          |
| <b>Z-Printer Plus</b>                                  | \$ 75.00      | \$ 95.00   | _____ | \$ _____ |
| <b>Custom Survey</b>                                   | \$ 60.00      | \$ 80.00   | _____ | \$ _____ |
| <b>Delivery &amp; Setup</b>                            | \$ 65.00      | \$ 85.00   | _____ | \$ _____ |

**Click here to ORDER ONLINE**

Username: AEEEST2023 | Password: 5005

Sub-Total = \$ \_\_\_\_\_

**Total Due (in US Funds) = \$ \_\_\_\_\_**

(PLEASE PRINT) BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_

EMAIL(S) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP, COUNTRY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_

PHONE NO. \_\_\_\_\_

ONSITE CONTACT \_\_\_\_\_

ONSITE CELL PHONE \_\_\_\_\_

CREDIT CARD NO.:  AMERICAN EXPRESS  MasterCard  VISA

|      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|

CARDHOLDER NAME: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ CODE: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

Visit Us at: [www.american-tradeshow.com](http://www.american-tradeshow.com) Email Orders to: [orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)

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